



BREAK THE RULE

Celebrate chaos via statement brights

Why are they key? A move on from last season's brights, this Gen Z-centric palette is a response to increasing anti-wellness sentiments, humorous aesthetics, and the push for extreme expressionism.

How to use them: this directional palette will work well for Gen Z-led packaging, nails, temporary hair dye, bold colour cosmetics and personal care.



A: Radiant Raspberry	
B: Electric Indigo	
C: Aquatic Awe	
D: Ray Flower	
E: Electric Kumquat	



Coloro – A: 002-46-33, B: 120-32-36, C: 086-70-25, D: 037-82-32, E: 028-67-41

Pantone – A: Rubine Red C 1 R Reflex Blue C C: 3258



black

318C

212C

114C

2130C

1495C

White



FLAWLESS FACE 6 PIECE BRUSH SET WITH CASE

Packaging

Product



Silicone Brush Bag
Size: 200x40x115mm

Paper Ring
Size: 110x340mm



ESSENTIAL 5 PIECE BRUSH KIT

Packaging

Product

Packaging Colour



CMYK

Product Colour



318C



212 C



318C



Black



White



Size: 55x70mm

Size: 90x230mm



TRAVEL BRUSH SET WITH POUCH

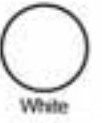
Packaging

Product

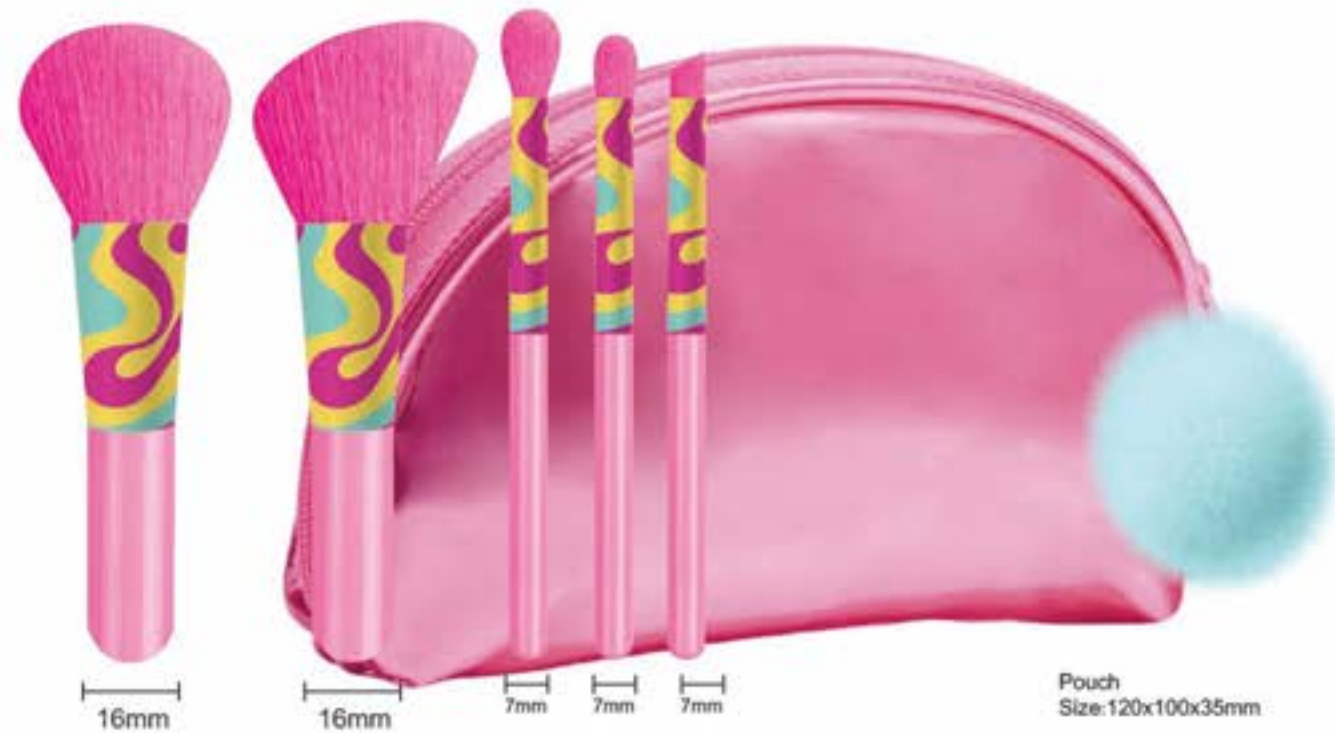
Packaging Colour



Product Colour



PAPER WINDOW BOX + PAPER CARD
Size: 130x120x65mm



Pouch
Size: 120x100x35mm

SMOKEY EYE KIT

Packaging

Product



PAPER WINDOW BOX + BLISTER + PAPER CARD
Size: 185x25x150mm



COMPLEXION SPONGE TRIO

Packaging

Product



PAPER WINDOW BOX + PAPER CARD
Size: 85x40x90mm



BLENDERS
Size: 40X60mm



BLENDERS
Size: 30X40mm



BLENDERS
Size: 20X30mm



AIR CUSHION PUFF SET

Packaging

Product



PAPER WINDOW BOX + PAPER CARD
Size: 60x20x110mm



Air Cushion Puff
Size: 55X55mm



Air Cushion Puff
Size: 53X55mm



Air Cushion Puff
Size: 55X57mm



Size: 56X15mm



Size: 65X70x15mm



Size: 54X45x15mm



EYEBROW RAZOR SET

Packaging

Product

Packaging Colour



CMYK

Product Colour



318C



212 C



318C



Black



White



EVA BAG: 165X25X80MM
PAPER CARD: 162x22x75mm



PAPER WINDOW BOX+ PAPER CARD
Size: 150x25x85mm



Eyebrow Razor
Size: 140x20mm

3/4 LASHES TWIN PACK

Packaging

Product

Packaging Colour



Product Colour



PAPER WINDOW BOX + BLISTER
Size: 140x20x110mm



Lash applicator
Size: 126x10x8mm



Lash Glue 1ml

PRE-GLUE LASH CLUSTER

Packaging

Product



PAPER WINDOW BOX + BLISTER
Size: 110x20x60mm

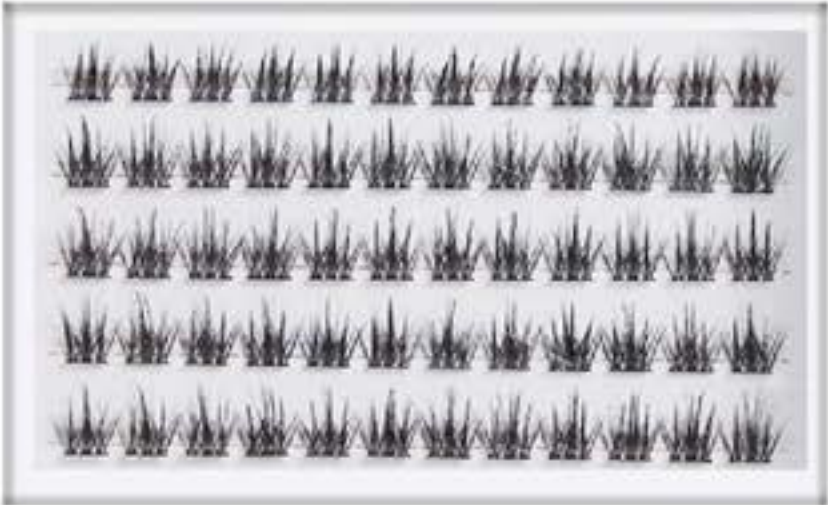


A



30 PATENTED CLUSTERS

B



60 PATENTED CLUSTERS

LASH & BROW KIT

Packaging

Product



Size: 70x65mm

Size: 200x75x170mm
PAPER CARD:198x73x168mm



Eyelash Curler
Size: 107x73mm

Tweezer
Size: 96x10mm

Scissor
Size: 88x43mm

Eyebrow Brush
Size: 140x22mm

Eyebrow Razor
Size: 155x12mm

MANICURE SET-A

Packaging

Product

Packaging Colour



CMYK

Product Colour



318C



212 C



318C



Black



White



PAPER WINDOW BOX
Size: 123x103X25mm



Pu Bags
Size: 120x100mm



Nail File
Size: 95x10mm



Scissor
Size: 87x46mm



Pusher
Size: 76x6mm



Nail clipper
Size: 60x13mm



Nail clipper
Size: 66x12mm

MANICURE SET-B

Packaging

Product

Packaging Colour



CMYK

Product Colour



318C



212 C



318C



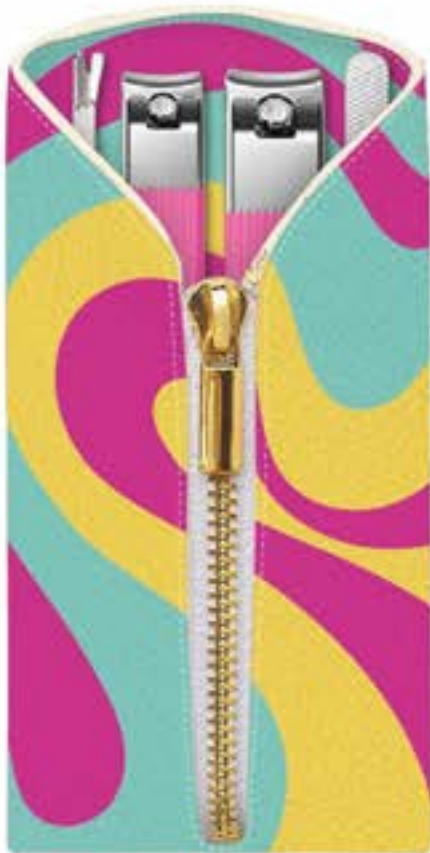
Black



White



PET BOX
Size: 123x68X30mm



Pu Bags
Size: 120x65mm



Nail File
Size: 95x10mm



Cuticle Trimmer
Size: 86x6mm



Nail clipper
Size: 79x14mm



Nail clipper
Size: 60x13mm

GEL NAIL STICKER

Packaging

Product



UV Free Gel Nail Sticker



Effortless application and removal



Offers an eye-catching muted elegance



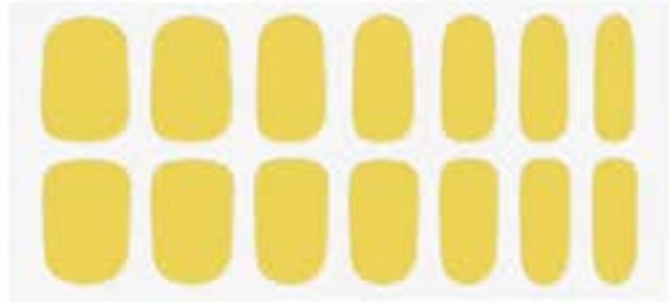
Achieves a durable, gel-like finish without the need for UV curing



Easily achieve the latest nail art trends without the skills of a professional artist



WINDOW ENVELOPE BAG
Size: 60x150mm



Mini Nail File
Size: 50x12mm



Pegwood
Size: 50mm



Alcohol Wipe
Size: 50x50mm

BRUSH CLEANSING SET

Packaging

Product



PAPER WINDOW BOX + PAPER CARD
Size: 110x65x155mm



Size: 147x110x42mm



Silicone Makeup Brush Cleaning bowl
Size: 147x110x18mm



Brush Cleaner (Gel)
Size: 150x35mm (80ml)

FACIAL RELAXING SET

Packaging

Product



PAPER WINDOW BOX + PAPER CARD
Size: 115x42x112mm



Facial Colling Cube (Silicone)
Size: 110x62x40mm

Silicone Facial Cleansing Pad
Size: 65x50x20mm



FACIAL CLEANSING & RELAXING SET

Packaging

Product

Packaging Colour



Product Colour



PAPER WINDOW BOX + BLISTER + PAPER CARD
Size: 200x35x170mm



Skincare Wrist Bands
Size: 80x55mm



Silicone Facial Brush
Size: 83x50x22mm



Massage
Size: 145x57mm

FACE TREATMENT SET

Packaging

Product

Packaging Colour



Product Colour



PAPER WINDOW BOX + BLISTER + PAPER CARD
Size: 170x40x215mm



Gua sha
Size: 60x85mm

Headband
Size: 170x165X42mm

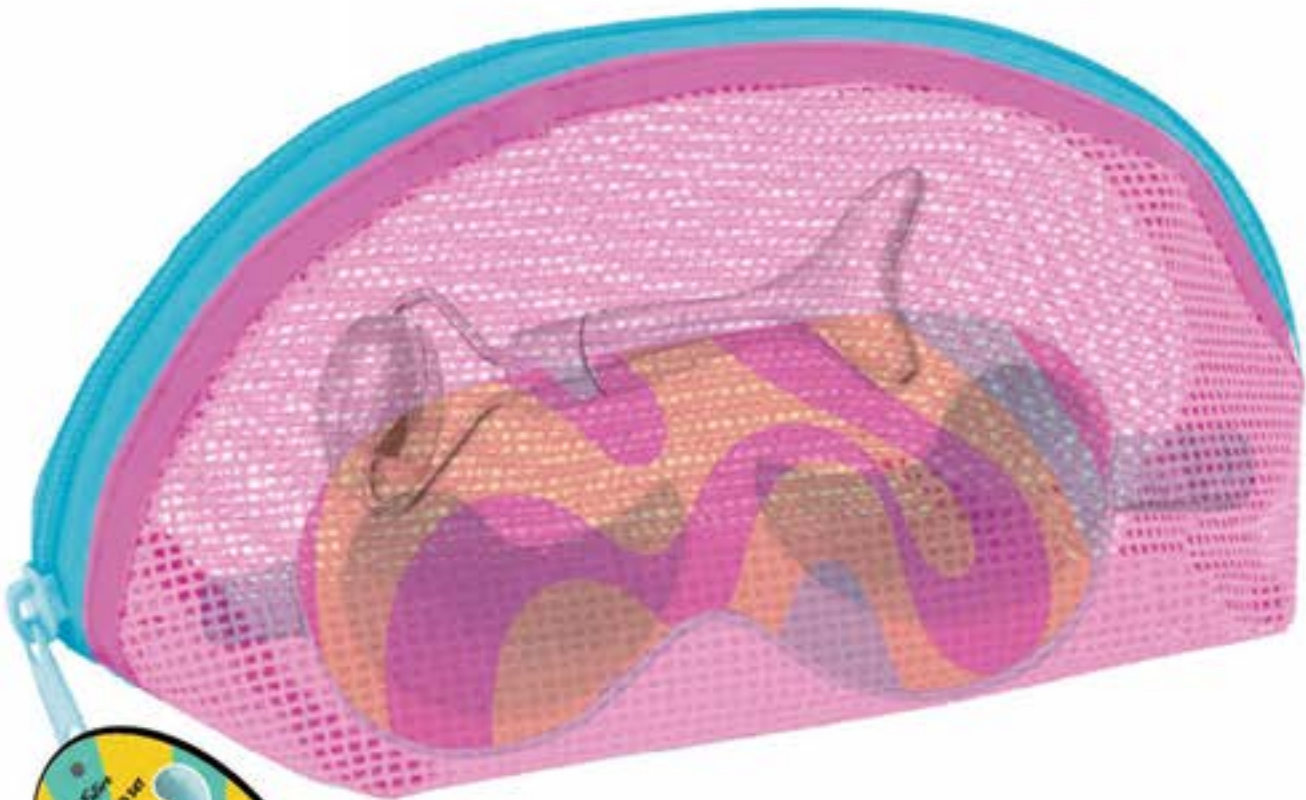


Massage Roller
Size: 140x57mm

EYE RELAXING SET

Packaging

Product



Size: 210x120mm



Size: 65x50mm



Eye Roller
Size: 43x97.5mm



Gel Eye Mask
Size: 70x50mm



Eye mask
Size: 200x100mm

TANNING APPLICATOR

Packaging

Product

Packaging Colour



CMYK

Product Colour



318C



212 C



318C



Black



White



Eva Bag
Size: 150x137mm



Size: 195x135mm



Front



Back



HAPPY SPACE GIFT SET

Packaging

Product

Packaging Colour



Product Colour



318C

212 C

318C

Black

White



Size: 157x54x127mm



Diffuser 30ml: 54x69mm
candle 55g: 62x50mm



PASSIONATE GIFT SET

Packaging

Product



Size: 200x60x80mm



Candle 100g *3
Size: 56x56x67mm

WANDERLUST

Packaging

Product

Packaging Colour



Product Colour



Size: 180x55x150mm



Mini Candle 35g *6
Size: 45x45x55mm

MINI CANDLE GIFT SET

Packaging

Product



Size: 55x55x114mm



Mini Candle 40g *3
Size: 54x54x37mm