

Nail Art Sticker

 **TikTok**
SpringNails **6.1bn**

#SpringNails 6.1bn

Executive summary

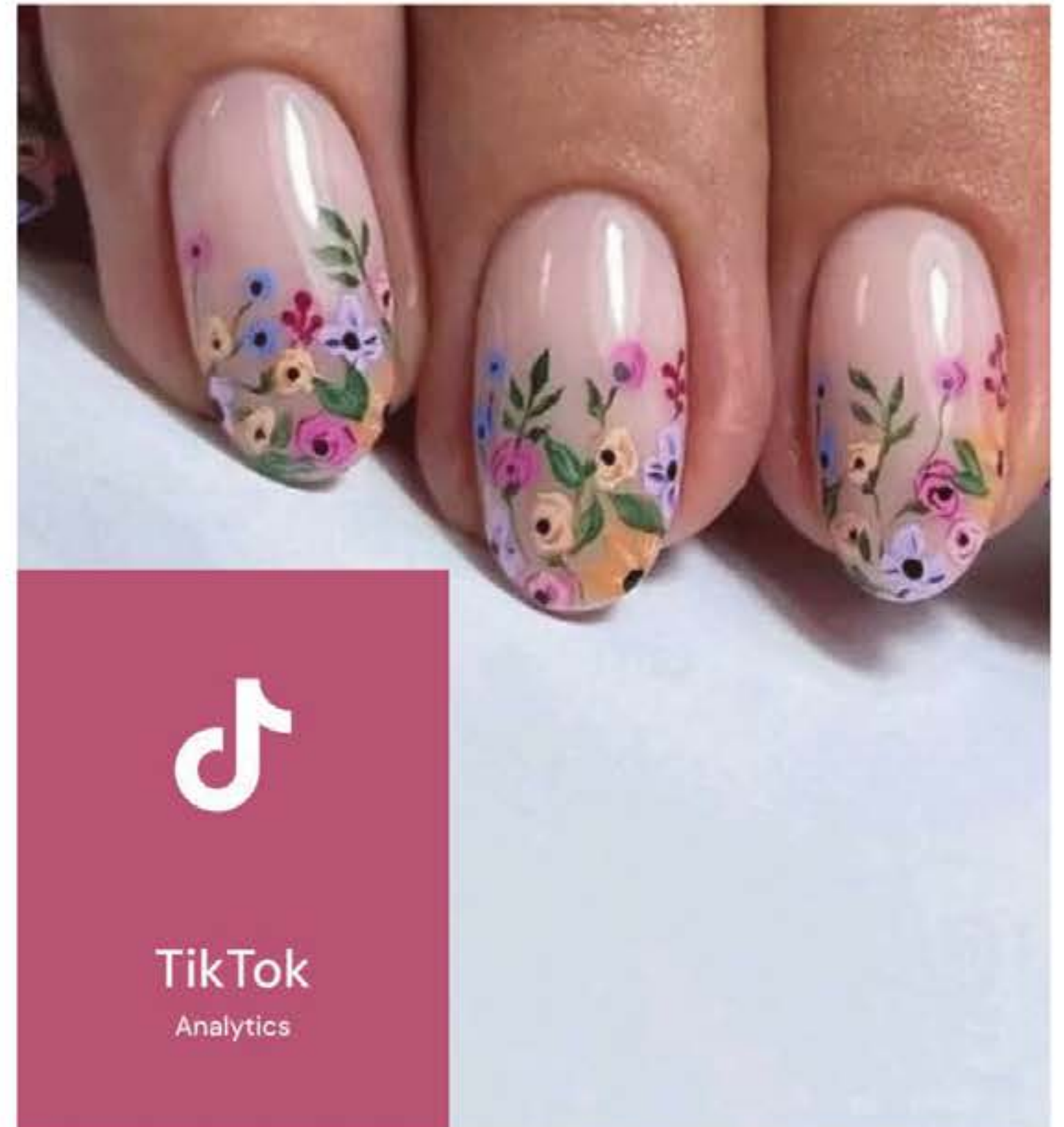
WGSN TikTok Analytics analyses the trending hashtags and identifies the opportunities and focus points within the make-up category for investment.

The hashtags #SpringNails had notably high trend strength scores, with looks featuring upbeat pastels, pretty florals and chrome finishes.

Related hashtags: #springnails #nailart

Key items: nail colours, press-ons, **nail art, nail tattoos**

How to action this: focus on limited-edition colours and **spring-themed stickers** for a quick win. Include Stickers for quick and easy transformations.



Nail Art sitckers in tiktok



Airbrush effect & butterfly stickers❤️❤️#acrylicnails...

jaidav09 56.1K



10/10 would recommend for nostalgia! All my childhood...

asabreesier... 162.5K



Our easiest tip for quick and easy nail art? Add some...

magpiebea... 50.5K



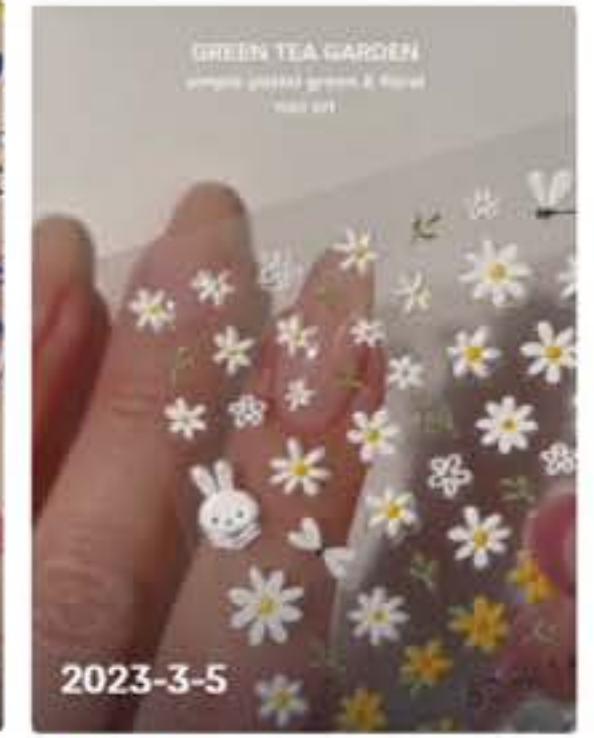
Stickers are an easy and time saving method to make a...

gelxnails_is... 204.7K



Newjeans nails??? Stickers from temu #newjeans...

namoonka 441.5K



literally obsessed with these stickers lately...

heygreatnails 283.9K



Super easy floral nails using stickers the stickers are...

nailluxbygiu 35.1K



Nail art stickers for an easy and quick way to add nail art...

beyondherc... 14.1K



most popular 3D sticker highly recommend #nail...

amourwa 36.5K



YESSSSS #nailhack #nailart #nailstickers...

deco.beauty 22K



penemuan gemac bulan iniii #cutefinds #redribbon...

nocccturnal 22.6K

On TikTok, popular DIY nail art sticker elements include:

Butterflies

Floral elements

Metallic styles

Creative abstract graffiti

The Best Nail Stickers of 2024

InStyle

- We're all for making DIY manicures as simple as possible.
- All from the comfort of your home.

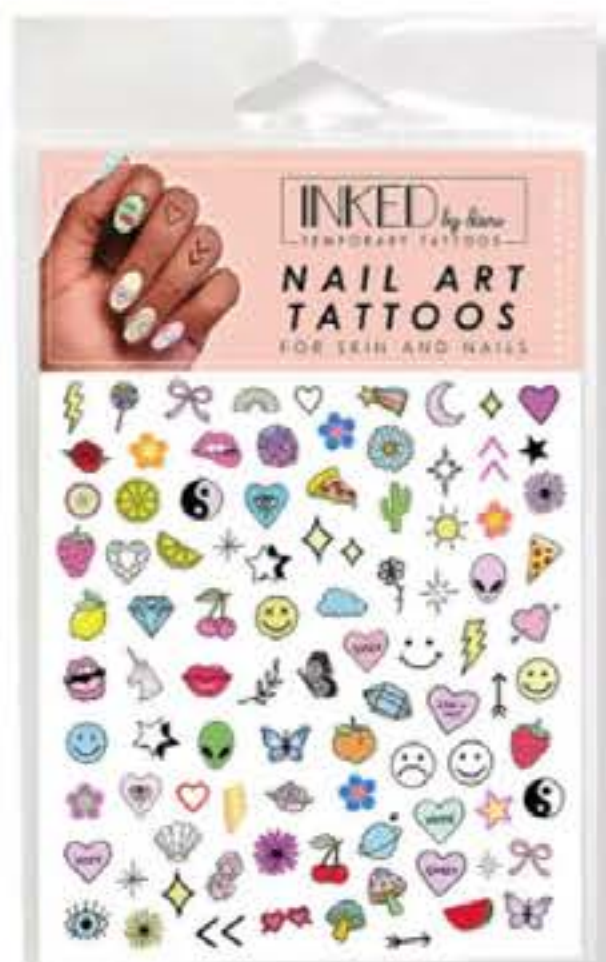


PHOTO: ULTA

Best Budget

Olive & June Nail Art Stickers

These stickers are sold in a bunch of cute themed packs, with flowers, fruit, stars, and other designs to choose from.



Best Nail Tattoos

Inked by Dani Color Nail Art Tattoo

What We Love: These apply similar to a temporary tattoo, so you don't have to worry about them peeling off.



PHOTO: DECO MIAMI

Best Nail Sticker Designs

Deco Miami Nail Stickers

What We Love: The designs are truly unmatched — with butterflies, smiley faces, trolls, zodiac symbols, cherries, and more.



PHOTO: AMAZON

Best on Amazon

Teenitor Nail Art Kit

What We Love: This kit includes thousands of nail accents.

Flowers



Flowers



Flowers



Flowers

5D
Embossed



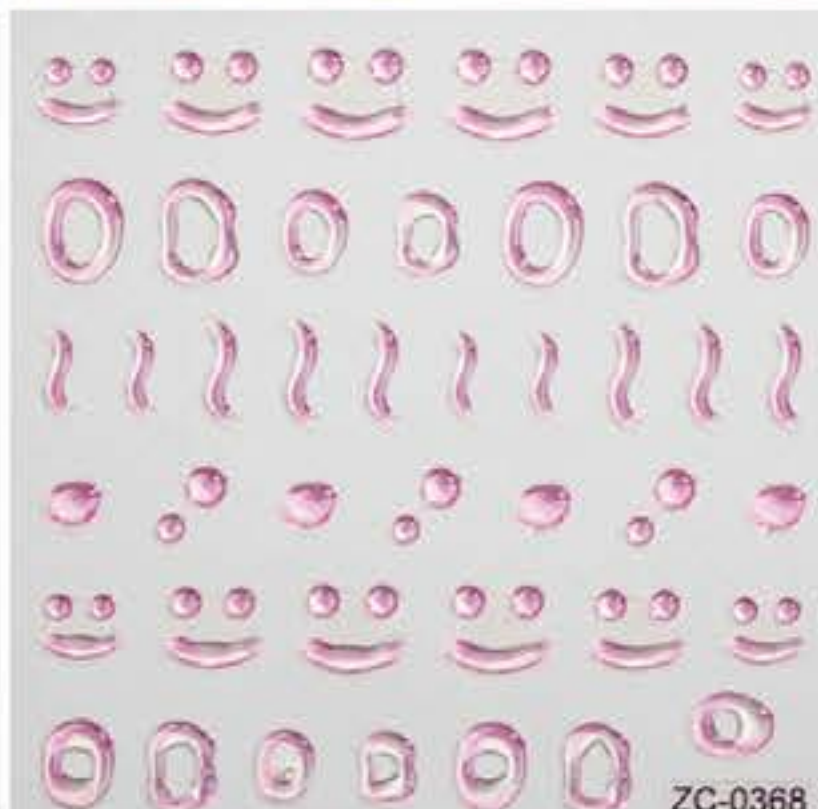
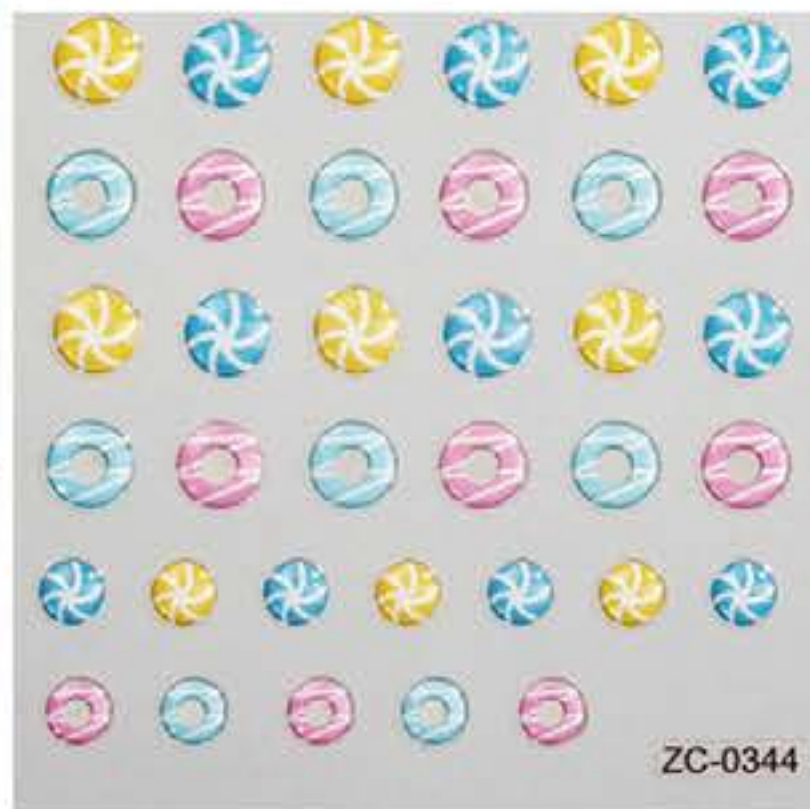
Fruit



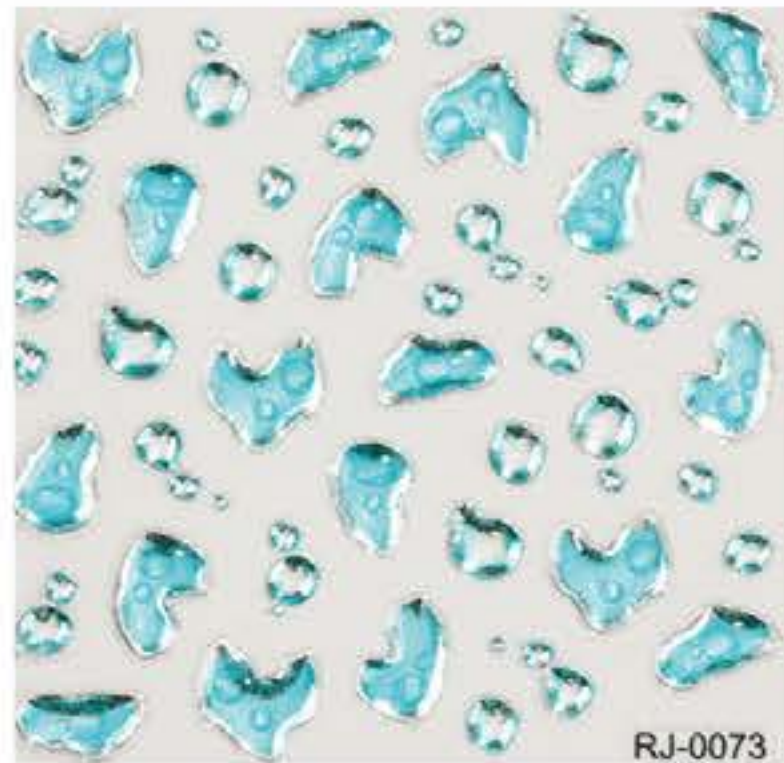
Fruit



A close-up photograph of two hands with various colorful nail art designs. The designs include smiley faces, hearts, and geometric patterns in shades of pink, green, and white. The hands are positioned against a white, textured background.



Jelly



Jelly



Jelly



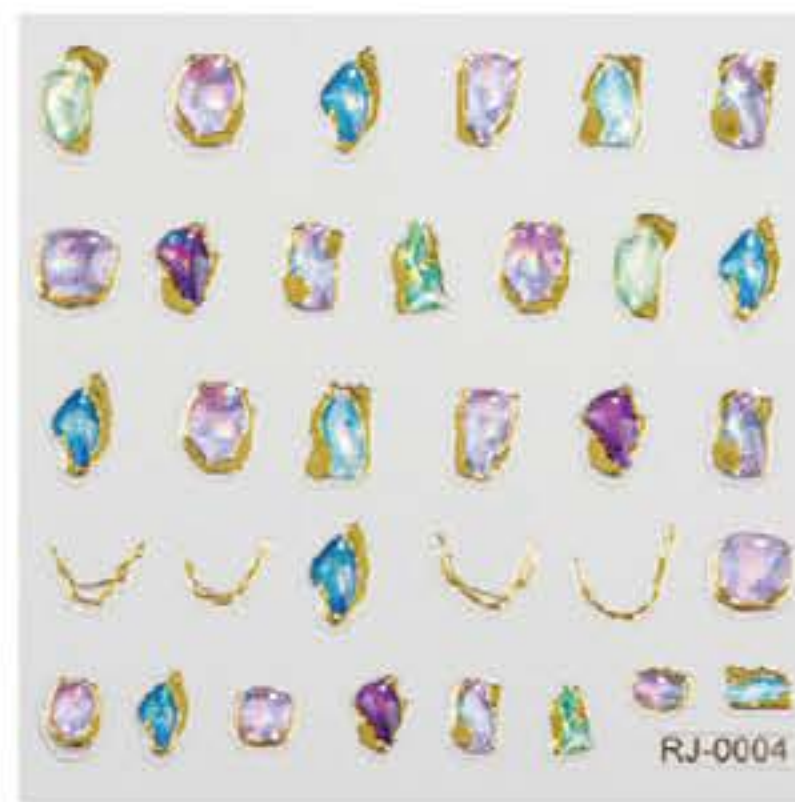
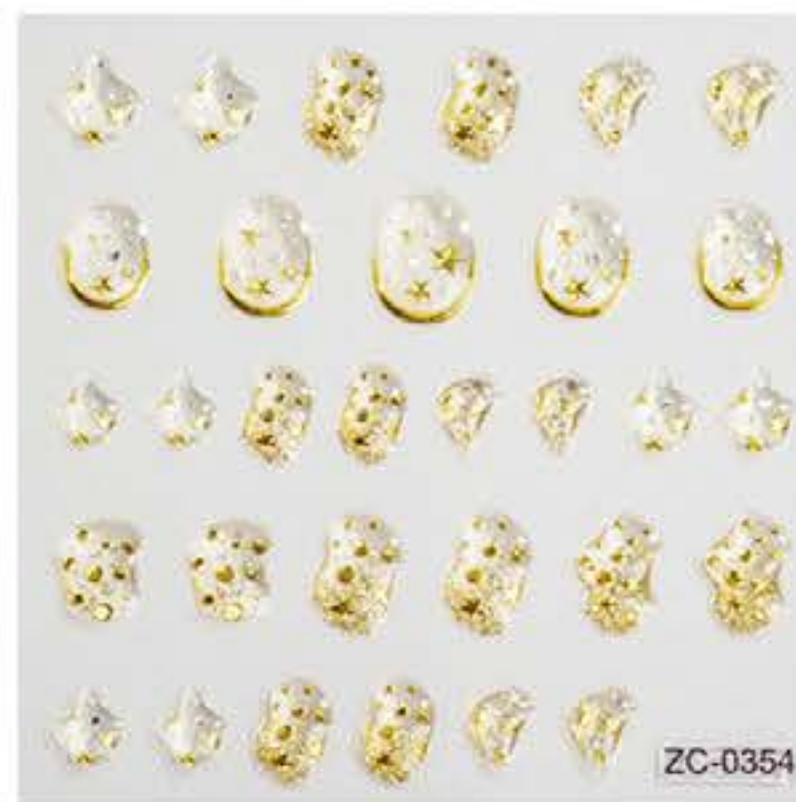
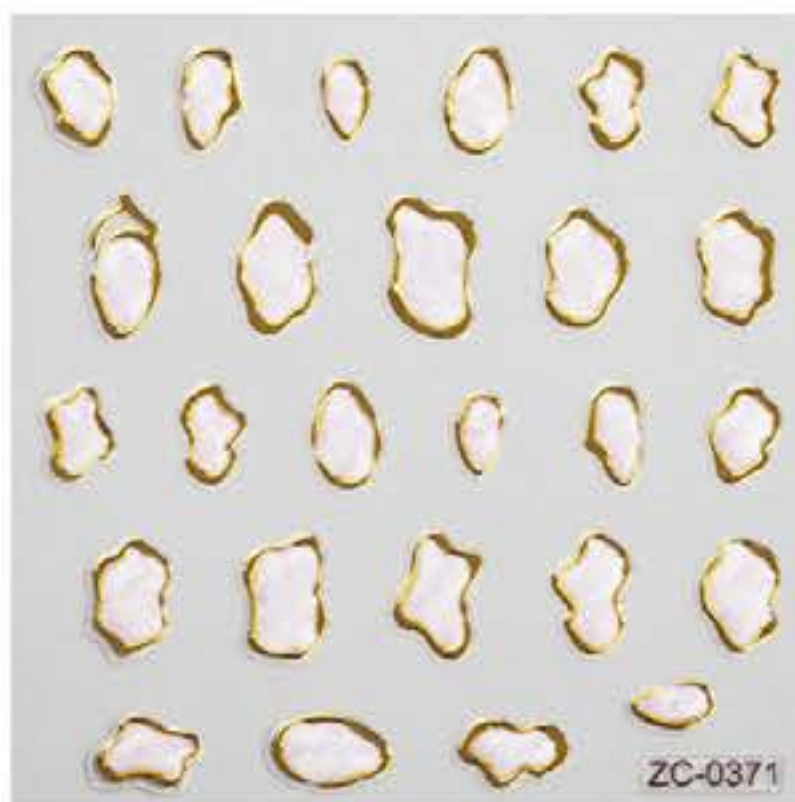
Golden Hour



A collection of blue nail art designs featuring gold stars and glitter. Some nails have large gold stars, while others have smaller stars or a dense layer of gold glitter at the tip. A sheet of gold star stickers is shown at the bottom.



Golden Hour



Butterflies



Sparkle



5D Embossed Letter Nail Art



Funny Design



Holographic Nail Sticker

