



Flower Hair Accessories



flower claw clip   

Interest over time

How often people are searching for a keyword compared to all keyword searches that week, indexed from 0 to 100

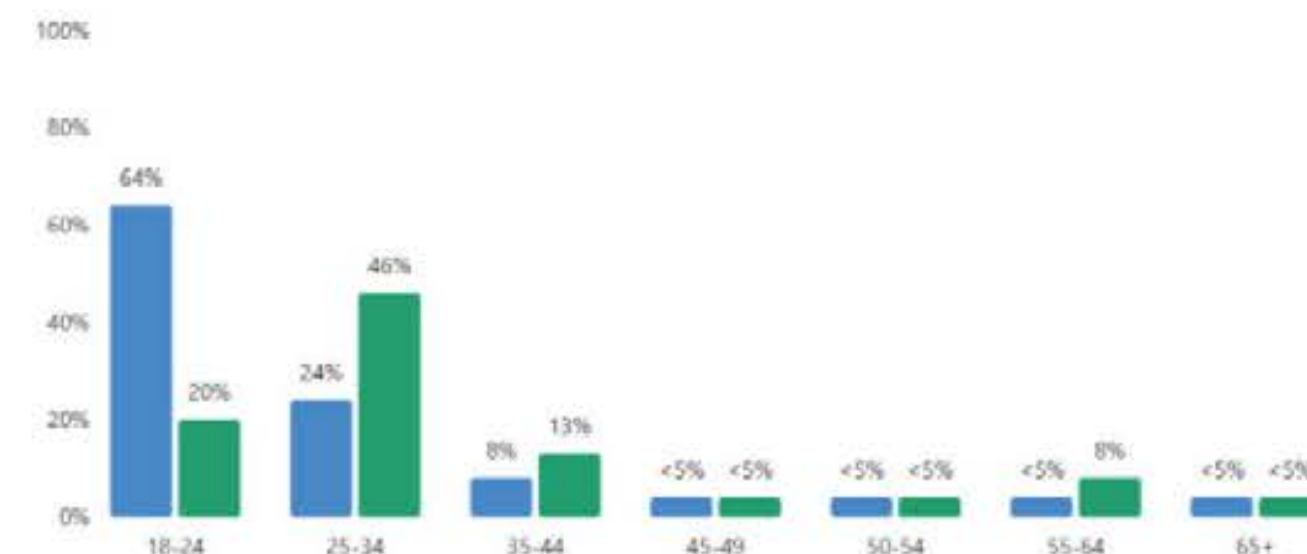
Date range: Past 1 year  End date: 07/28/2024 



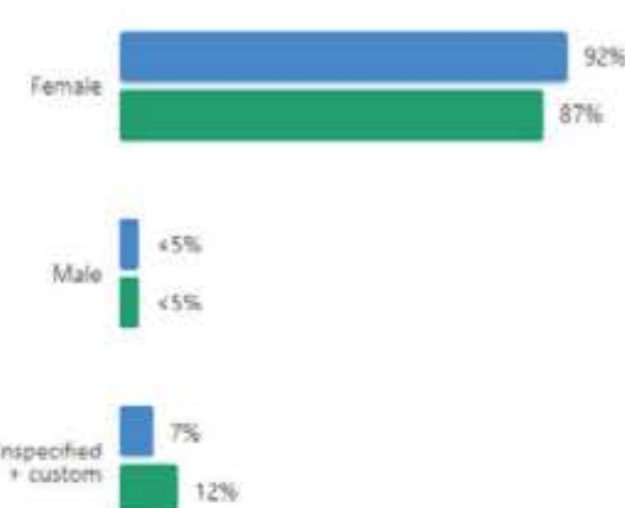
Demographics

The age and gender distribution for each keyword

Age



Gender



Flower Hair Accessories

- Flower Hair Accessories have been on the rise .
- Consumers are concentrated in 18-24 years old, 64%

flower claw clip 

bridal flowers 

By Pinterest Trends

<https://trends.pinterest.com/detail/?country=UK&topTrends=3&terms=individual%20lashes%2Bhybrid%20lashes%2Bwisp%20lashes%2Bnatural%20lashes>

This Spring Hair Accessory Trend Will Make Your Whole Outfit

BYRDIE



How to Get the Look:

The fun of wearing a flower hair accessory is that the sky is really the limit for styling.

Flower accessories work with loose hair, updos, half-updos, braids, literally anything.

Keep a bloom in place, "ideally by the ear or the back of the hair."

The Trend:

Rosettes had their moment in the spotlight in spring 2023. It was only a matter of time until the floral hair accessory made its way back into the trend cycle.

<https://www.byrdie.com/flower-hair-accessory-trend-8602648>

Flower hair accessory 2024 in TikTok



#flowerhairclip

#summer #summerhairstyles #summerhair #hair #hairstyle #hibiscus #hairclips

#clip #flowerclip #quickhairstyles #summervibes #beachhair



a quick and easy hair style for summer! 🌸🌻🌞💛...

summer_bur... 257.3K



Nuevos Hairclips de Orquídea junto a @Ale...

roseangel.ro 243.2K



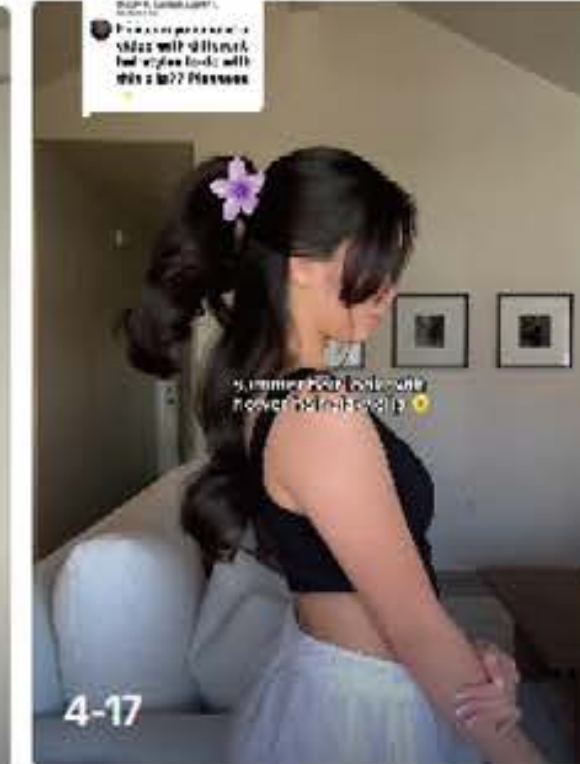
Tell me a better accessory than fresh flowers 🌸🌻...

mariona.ro... 1.1M



Replying to @XXXXX faux flower hair clips 🌸🌻🌞🌻...

polinadues... 7M



Replying to @laurinha.m49 maybe i'll do part 2 🌸...

roselc_ 256.4K



this is your sign to make this easy diy crochet flower hair...

mahumcroc... 477.1K

<https://www.tiktok.com/search?q=flower%20hair%20accessory%20&t=1721730231541>

TRENDING NOW FOR FASHION BRAND

URBAN OUTFITTERS

FREE PEOPLE

ASOS

ANTHROPOLOGIE

alice & co.

#Mini Floral Claw Clip / #Floral Hair Clip / #Floral Hair Clow

FREE PEOPLE



Dahlias Daisy Mini Clip Set
\$19.00



Playing For Keeps Mini Clip
\$10.00



Rose Soft Claw
\$18.00



Miles Floral Hair Clip Pack
\$24.00



Matilda Claw
\$18.00



Magnolia Claw Clip
\$75.00



URBAN OUTFITTERS



SUI AVA corsage hair claw clip in pink



SUI AVA bridal corsage hair claw clip in white



True Decadence satin corsage flower hair tie in light blue

£6.00



True Decadence floral hair clips in white

£8.00



Puffy Floral Hair Clip

\$10.00



ASOS

Emi Jay Super Bloom Claw Clip

\$15.00

What's New

- Luxurious hair accessory
- Leather **flowers**
- Perfect for on the go, **elevate your style with the perfect blend of sophistication and artistry.**



<https://alicecostore.com/collections/hair-accessories>

100% silk organza Diameter: about 25cm
Fabric flower hair clips, resembling real flowers.

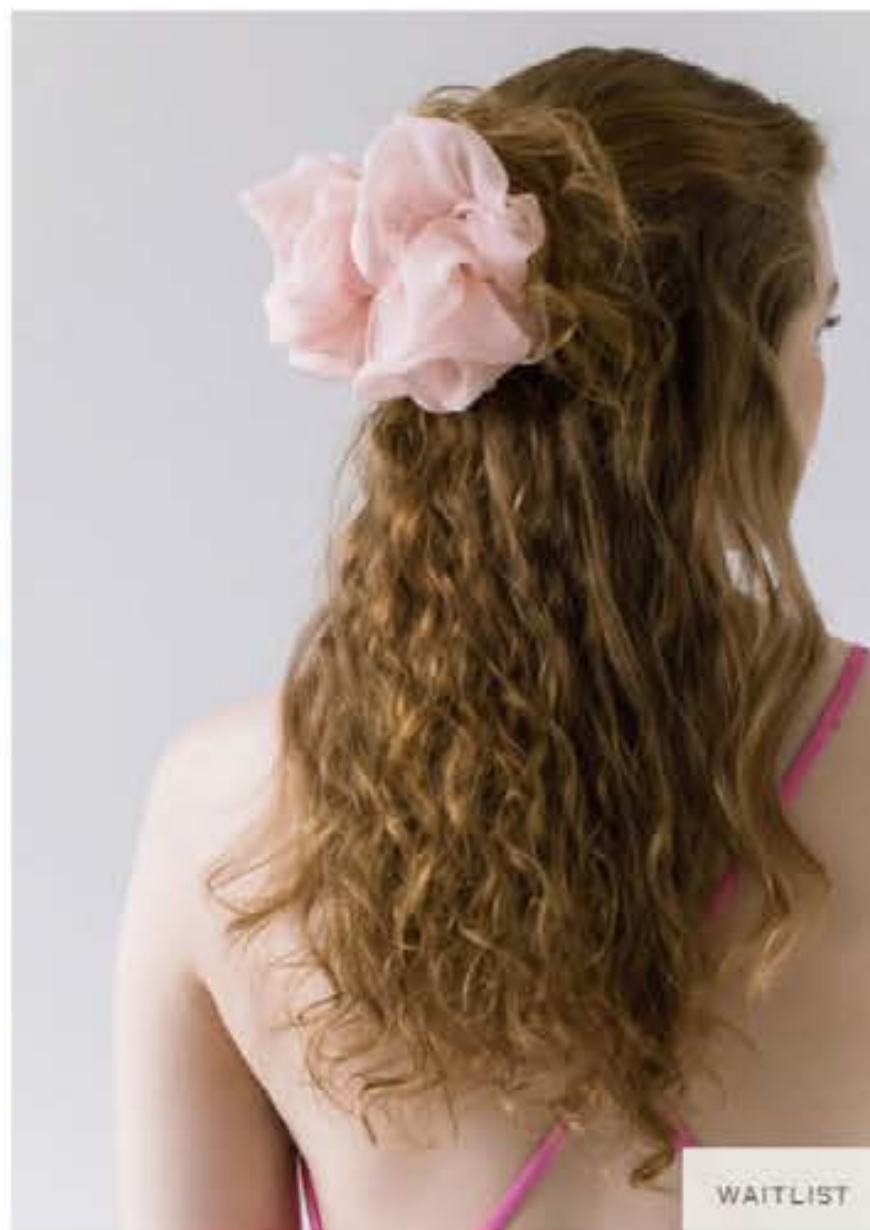
alice & co.



POPPY HAIR CLIP BLUE
\$28



ROSIE HAIR CLIP RED
\$28



<https://www.jenniferbehr.com/en-hk/collections/jaw-clips>

#Bridal #Flowers # Luxurious hair accessory



GARDENIA BARRETTE

GARDENIA HEADBAND

GALE HAIRPINE

LINDY HEADBAND

AMELIA HEADBAND



Lele Sedoughi Magnolia Hair Clip
\$75.00



Jennifer Behr Luella Barrette
\$148.00



Lele Sedoughi Peony Claw Clip
\$45.00

Key Word:

#Flower accessories #Flower Hair Combs

#Luxurious #Romantic #Bridal hair accessories

Material: acetate / velvet flowers / steel / brass...

Flower accessories work with loose hair, updos, half-updos, braids, literally anything.

Keep a bloom in place, "ideally by the ear or the back of the hair."

These floral hair accessories lend a beautifully organic element to your hairstyle.

<https://www.anthropologie.com/bhldn-bridal-hair-accessories>



Twigs & Honey Silk Organza Flowers Hair Pins, Set of 2
\$150.00



Flower Headband
\$78.00



Floral Drop Headband
\$78.00



Jennifer Behr Large Jardinia Hairpins, Set of 3
\$275.00



Gaios French Chic Flower Hair Combs
\$175.00



Gaios Sonia Headpiece
\$465.00

Base On Industry Information

Our Observation & Conclusions

Flower Hair Accessories :Flower accessories work with loose hair, updos, half-updos, braids, literally anything. This Spring Hair Accessory Trend Will Make Your Whole Outfit

Keep up with trends and new trends in industry benchmark brands to expand product lines;

Floral Accessories:

These floral hair accessories lend a beautifully organic element to your hairstyle.

#Floral Hair Clip #Floral Hair Clow #Floral Hair Tie #Flower Hair Combs

Floral Element:

Floral: Different materials (PU/Velvet/Organza)

Eco-friendly and healthy materials:

Including recycled plastics/fabrics, biodegradable acetate, and silk: Prevents hair loss, breakage, and tangling.



Versatile and Elegant Accessories



The Perfect Blend of Beauty and Longevity



The Perfect Blend of Beauty and Longevity



SKU.NO: 0404570679
Material: Iron+Plastic+Polyester



SKU.NO: 0404570678
Material: Iron+ PS +Polyester



SKU.NO: 0404570685
Material: Iron + Polyester



SKU.NO: 0404570682
Material: Iron + Polyester



Timeless Beauty for Your Special Day



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Creating Lifelike Floral Beauty





Creating Lifelike Floral Beauty





Creating Lifelike Floral Beauty

