



***ST FUTURE***

# **BLUEAURA**

**Spring Summer 2026**

# Drive tinted pastels with soft summer snow tones and icy finishes

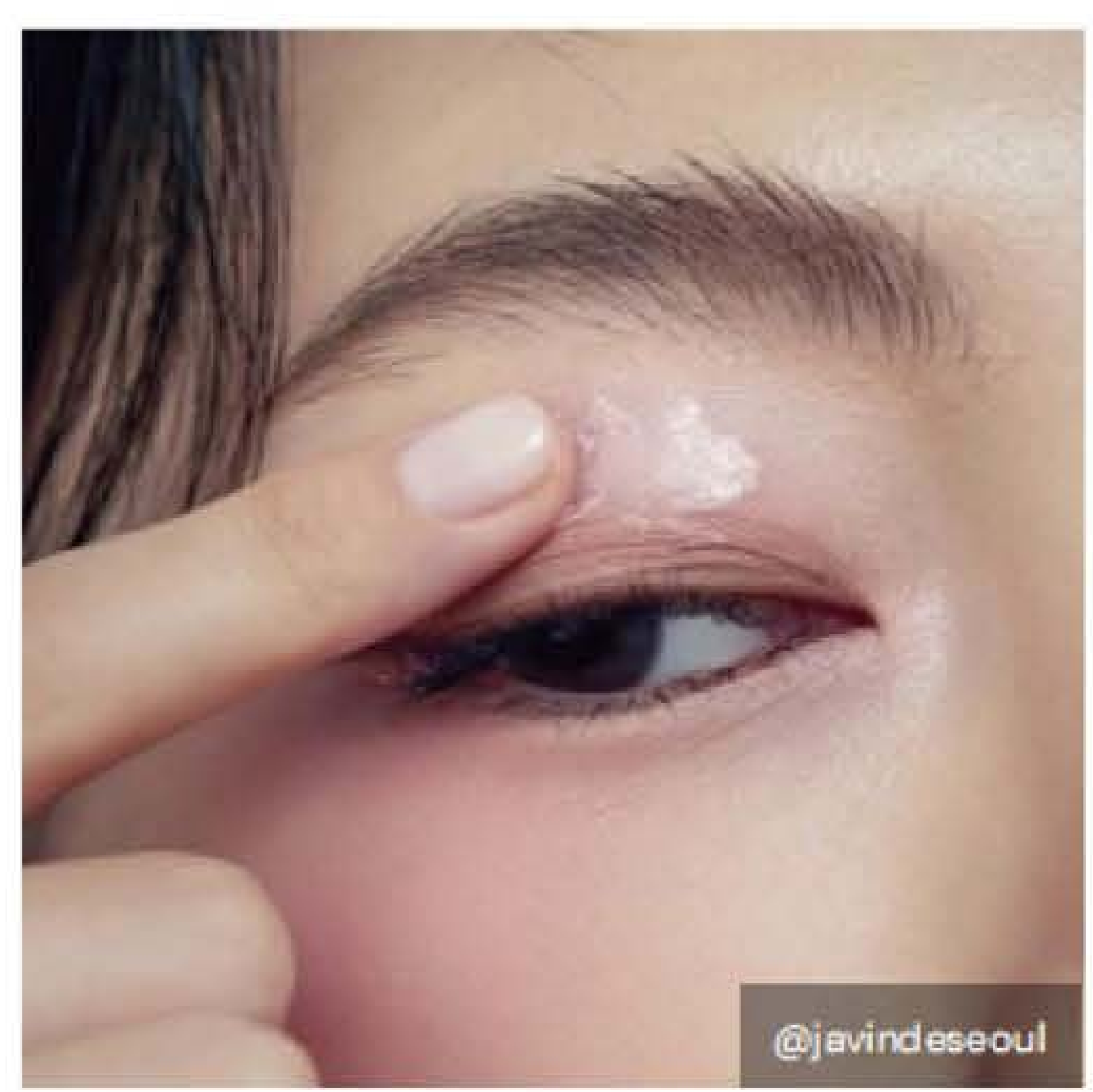
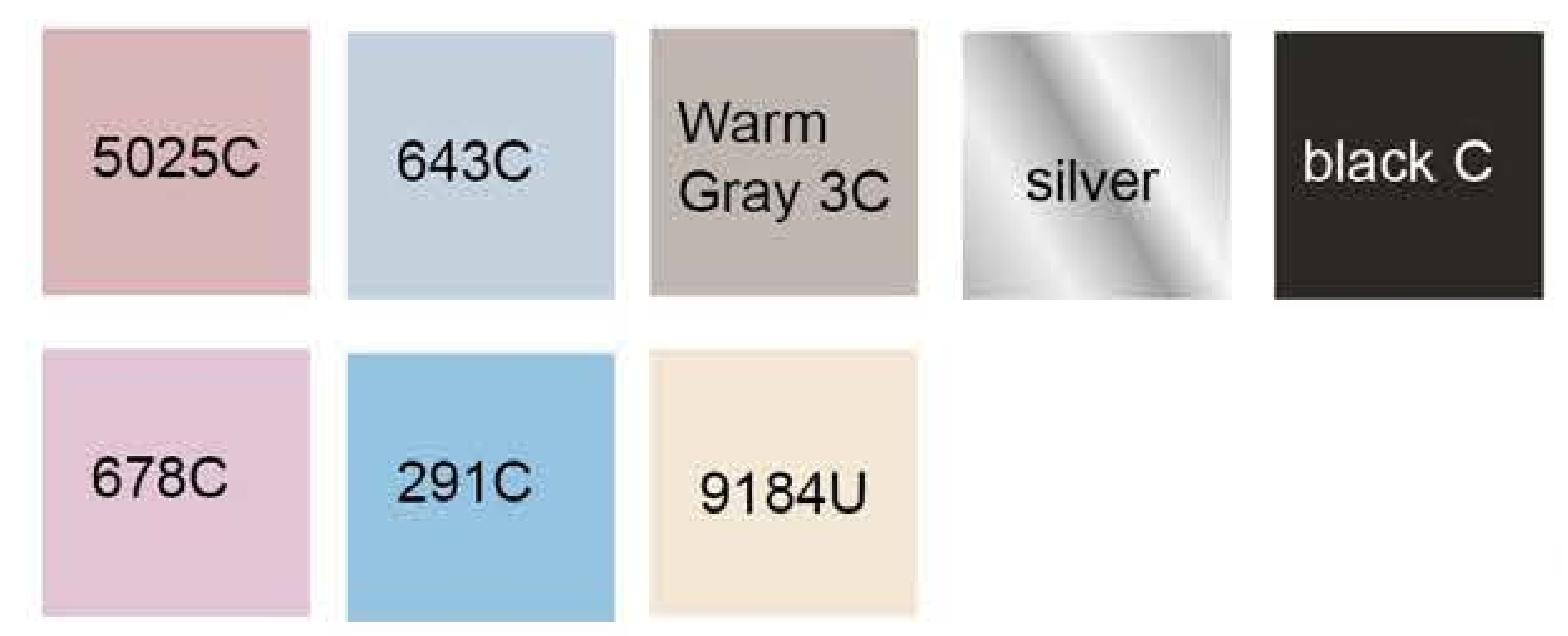
Hero barely there pastels and après ski-inspired applications for a youthful colour story with a hold on futurism.

**Key words:** sensorial, cold, directional, liquid

**Product applications:** eyeshadow, highlighter, blush, lip oil, lipgloss, skincare, temporary hair tint, nails

**Key finishes:** sheer, glossy, soft-matte, pearlescent

**Trend Investment Projection (TIP):** Test – Early stage colour story. Test in small volumes.



# Blue Aura

Europe Key Colour S/S 26

117-77-06	Blue Aura	14-4112 TCX
-----------	-----------	-------------

Blue Aura is a tinted pastel with a **soothing yet modern** character. This serene greyed blue has a **healing** quality, inspired by light and shade. It can be layered or left unfinished and applied to the trend for designing with light. It has a shimmering, vaporous quality that touches on biodegradable designs that disappear, recycled industrial waste or tinted plaster.

Inspired by the natural phenomenon Aura by Atelier oï PRIVE at Milan Design Week crafted **molten glass** into unique lights harnessing the **glimmers** created by refraction and impurities **diffusing** pale blue light into the space.



atelier oï PRIVE for Rossana Orlandi Gallery | Dysi and Dysa

### Colour Evolution



Glacial Blue  
 S/S 20, A/W 23/24 and A/W  
 24/25

Ice Blue  
 S/S 25

Blue Aura  
 S/S 26

# BLUE AURA



# BLUE AURA

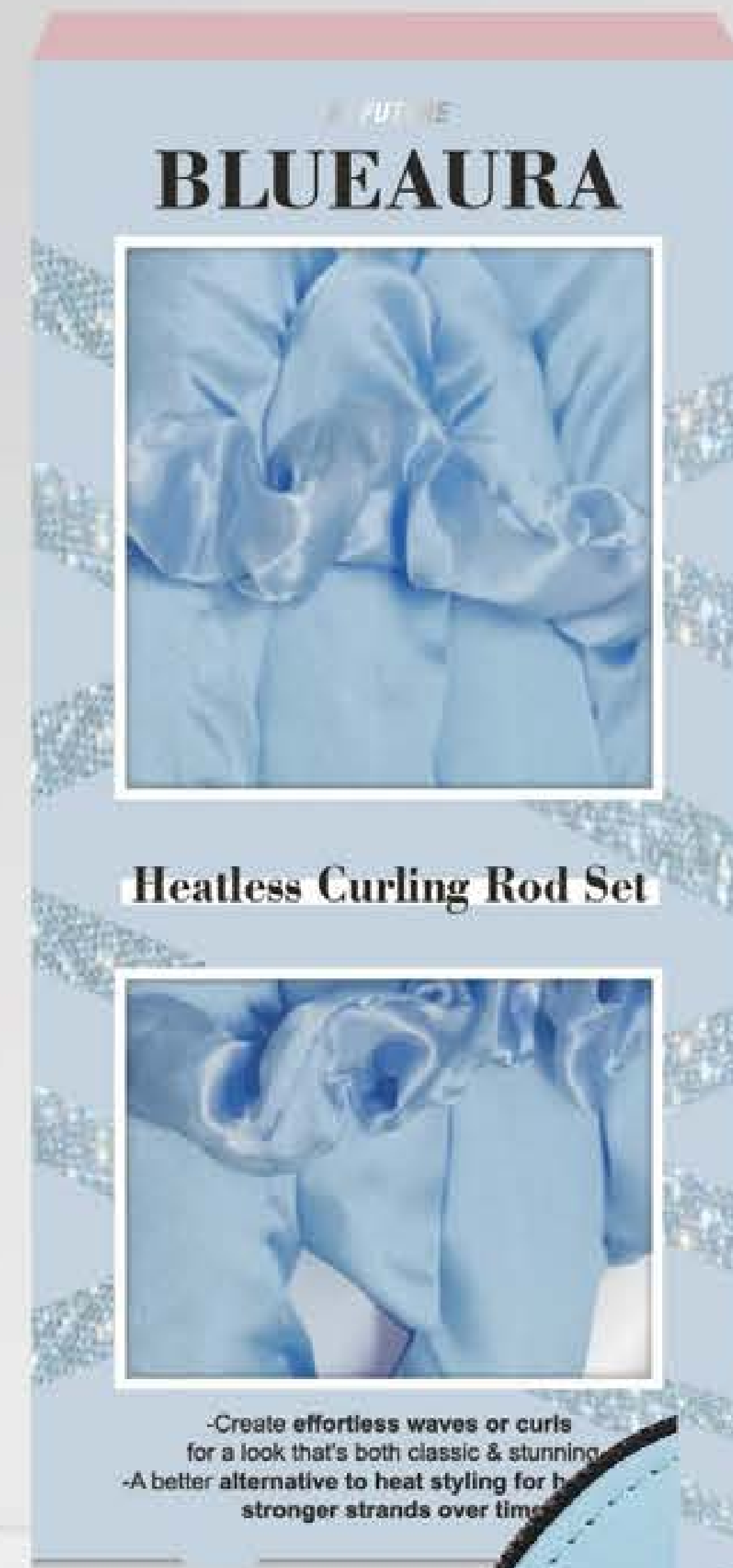




## Blue Aura: usage

Amplify themes of #FluidMinimalism and #SupremeComfort with this #GenderInclusive quiet blue.

- Embrace summer cosy and #CalmingDesign with velvet upholstery, faux furs and bouclé
- Use as a new silver in beauty and consumer tech on metallics for everyday Glimmers
- Touch on the colour's barely there fluidity with tinted transparency and #Sheers in fashion
- Apply on silks and satins to evolve #LowKeyLuxury in occasionwear and premium markets
- Responding to the lack of sunshine in the Northern Hemisphere, The Sunday Light creates the effect of standing under a clear blue sky on a sunny day. At the heart of the luminaire is an LED that produces over 30,000 lumens, cooled by water flowing throughout the structure



# MAKEUP BRUSH SET

# BLUEAURA



Paper Window Box  
Size: 206x216x45mm



Side



# MAKEUP BRUSH SET

# BLUEAURA

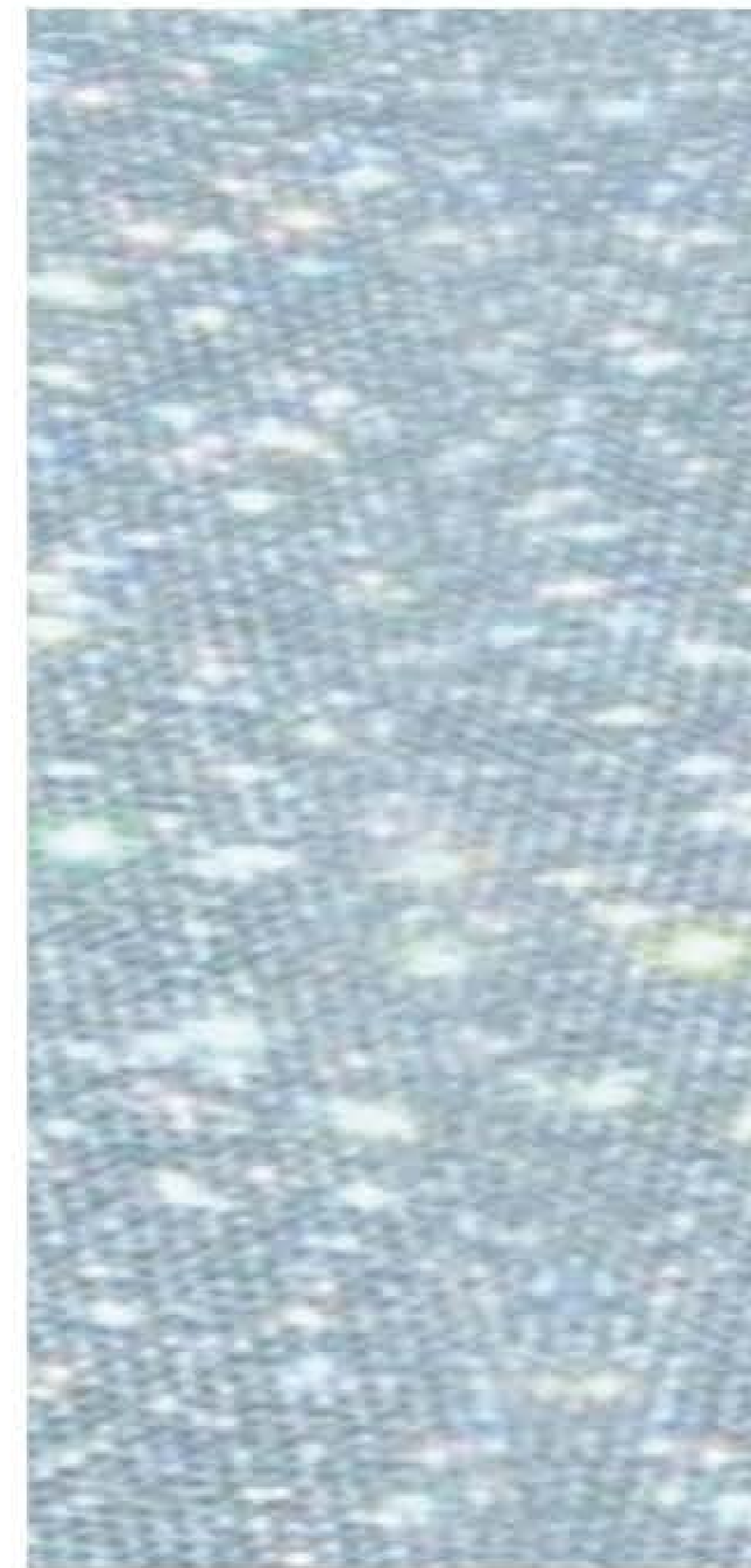


Paper Window Box  
Size: 190x140x25mm





Paper Window Box  
Size: 105x90x43mm



Side



# METAL TOOL SET

# BLUEAURA



Sleeve  
Size: 258x60mm





Paper Window Box  
Size: 75x18x110mm



Side



# FALSE EYELASH SET

# BLUEAURA



Paper Window Box  
Size: 113x74x25mm



Side



# FALSE NAILS

# BLUEAURA



Paper Window Box  
Size: 113x74x25mm



Side

Option A



Option B



Option C



Option D





Envelope Bag  
Size: 130x85mm



Option A



Option B



Option C



Paper Window Box  
Size: 160x40x80mm



Side

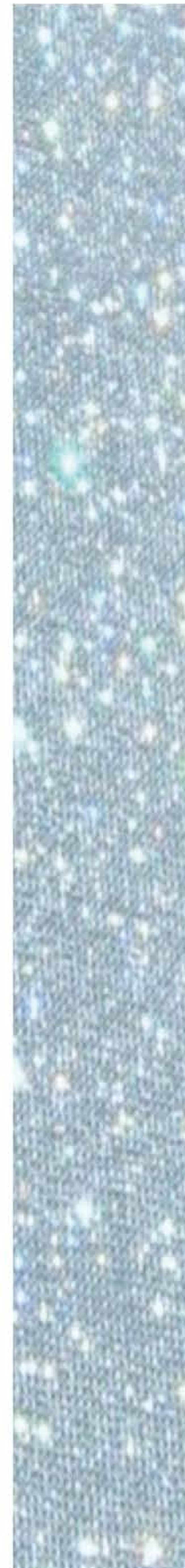




## Heatless Curling Rod Set

-Create **effortless waves or curls**  
for a look that's both classic & stunning  
-A better **alternative to heat styling** for healthier,  
**stronger strands over time**

Paper Window Box  
Size: 275x130x28mm



Side



# *ST FUTURE*

I N T E R N A T I O N A L

# THANK YOU !

Together, we make the future brighter !

[www.st-future.com](http://www.st-future.com)

## **St Future International Ltd**

Room 8, 9/F, Chevalier Commercial Centre,  
No.8 Wang Hoi Road, Kowloon Bay, Hong Kong  
Tel: +852 2318 0170

## **Guangzhou Office**

4th Floor, 1823 Business Park, No. 29 Yuan Xia Tian 3rd Road,  
BaiYun District, Guangzhou, China  
Tel: +86 20 6661 6688

## **UK Office**

34 Delisle Road, London SE28 0JE UK  
Tel: +44 20 8317 0588

## **USA Office**

676 N Spring St, Los Angeles California 90012  
Tel: +1 949 299 6629