



POWER OF NATURE[®]

Home Detergents

About Power Of Nature

Origins

Inspired by Nature

The founder of Power of Nature was inspired during a forest expedition, witnessing the natural cleaning power of streams, plants, and soil. This sparked the idea: what if this natural power could be scientifically harnessed for the home?

Growth

Science Meets Nature

After years of research and development, our team combined natural enzymes, plant extracts, and eco-friendly cleaning technology to create Laundry Pods and Dishwasher Pods. Each pod is pre-measured for convenience and efficiency, delivering a powerful clean while minimizing environmental impact.

Promise

Protecting Homes & the Planet

Power of Nature promises:

- 🌿 Every wash combines the forces of nature and science.
- 🌿 Products are safe for children, pets, and families.
- 🌿 Biodegradable formulas and recyclable packaging help protect our planet.



Connection

Your Household Companion

Power of Nature is more than a product; it is a trusted companion in every household. It makes laundry effortless, dishes sparkling clean, and turns everyday cleaning into a reassuring and joyful family ritual.





Our Philosophy

SAFE

NATURAL

TRUSTED

FOR EVERYONE

At Power of Nature, we believe that the power of nature can not only clean effectively but also protect the environment and your family's health. By combining science with natural forces, we create products that make every wash safe, efficient, and refreshing.



01

LAUNDRY PODS



02



DISHWASHER PODS



LAUNDRY PODS



Works in
All Water Temps



Color
Protection



Lasting
Freshness



Deep Clean



Quick Wash



Softening

All-In-One Solution

One Pods = Multiple Cleaning Liquids



**Cleans, Freshens, Antibacterials, And Anti-Mite
— All In One Pods.**

Stain Removal

8 X

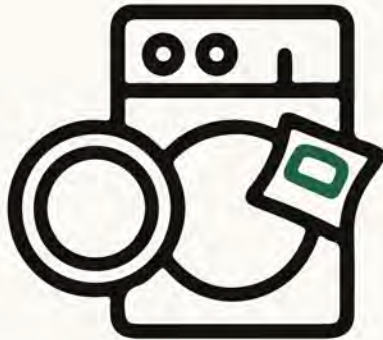
Cleaning Power

- Stain Removal Fighting Enzymes
- Natural Stain



EASY TO USE

1



Add Laundry Pod to the drum of any washing machine.

2



Load laundry as usual.

3



Turn on washer and go!
Our pods are perfectly dosed, so you get the right amount every time.

Laundry Pod Tips: Always reseal the carton after use to prevent pods from drying out.



Our Formulas

01



Gentle Care

02



79% Plant-Based

01 Gentle Care



- All-day Freshness.
- Works In All Machines And Water Conditions.
- Pods Provides Super Concentrated Detergent, Odor Fighters, And Stain Removers.

Skin-Friendly Formula

Scientifically formulated, gentle on skin and fabrics.

***No Chlorine
Bleach***

No Phosphates

No Dyes

No Parabens



100%

***Free Of
Perfumes***

**Gentle And
Non-irritating**

- Specially designed for sensitive
- Skin and allergy-prone users.



4 In 1

100%

Gentle On Skin

- Enriched With Mild Cleansing Ingredients For Everyday Comfort.
- Leaves Clothes Soft, Smooth, And Residue-free Against Your Skin.



Fights Tough Stains

- **8 X** Cleaning Power
- Stain Removal Fighting Enzymes
- Natural Stain



Hypoallergenic

- **100%** Free Of Perfumes & Dyes
- Free From Harsh Chemicals, Dyes, And Common Irritants.

Free Of Added Preservatives

- Naturally Clean Formula With No Unnecessary Additives.
- Safe And Pure—ideal For Family Use, Including Babies.

02 79% Plant-Based



Plant-Based Laundry Pods for a Powerful, Gentle Clean

- Deep Stain Removal.
- Works in cold water

- No phosphates, no harsh chemicals
- Biodegradable formula



Powered by Nature

Discover the natural cleaning power of plants.

No Phosphates

Natural Cleaning

No Harsh Chemicals

Just Pure



Good For Your Clothes, Great For Your Conscience.



Every pod is designed with sustainability in mind.
With **more than 79%** bio-based carbon, PON laundry pods reduce reliance
on fossil-based materials while delivering effective cleaning.

Low-Foam & Easy Rinse

Rinse easily, saving time & water.

01 *Perfect for both*
Machine wash & hand wash



Hand Wash

02 *Cleaning*
Leaving your clothes
spotless without
lingering residue



Machine Wash



DISHWASHER PODS



All-In-One Solution

One Pods = Multiple Cleaning Liquids



**Cleans, Brightens, Deodorizes, And Protects
— All In One Capsule.**

Deep Oxygen Cleaning Power

Combines Sodium Percarbonate And Taed To Deliver A Powerful Deep-cleaning Action That Removes Tough Stains And Residues.

01 *Deep Oxygen* Cleaning Action

Combines Sodium Percarbonate And Taed To Generate Active Oxygen That Deeply Penetrates And Lifts Away Stubborn Stains.



02 *Powerful* Residue Removal

Effectively Breaks Down Grease, Dried-on Food, And Residue For A Spotless, Hygienic Clean.



PERCARBONATE

EASY TO USE

1



Load your dishwasher

2



Add a PON dishwasher
Detergent pod - they are
Perfectly pre-measured
For the right amount every time.

3



Turn on dishwasher and let
eziezi do the
Scrubbing for you!

Safe for use on glassware, porcelain, stainless steel, pots & pans,
baby bottles and more!

Our Formulas

01



7-Enzyme Power

02



Pure Care

01 Enzyme Power



Egg



Milk



Starch



Coffee



Mold



Tea Stains



Red Oil



**7 Enzymes –
Tackle Every Stain**

- Specially formulated to remove 7 types of stubborn stains: egg, milk, starch, coffee, red oil, tea stains, and mold. One pod handles them all.



72-Hour Stubborn Stain Cleaning

Hard, dried-on food like rice, egg custard, cheese — **even overnight** or **week**-old leftovers wash away easily, no pre-soaking needed.



Plate – Before



Plate – After



Cup – Before



Cup – After



Pre-Dissolve Technology Instant Action

- Activates immediately in water, dissolves completely.
- Wrapped With Biodegradable, Non-toxi Film
- Works perfectly even on quick wash cycles, leaving no residue.



Biodegradable Film | Fits All Machines | No Harmful Residue



Fast Wash Friendly
Save Time
& Energy

- Designed for quick wash cycles.
- Shorter cleaning time, but dishes stay sparkling clean.
- Energy and water-efficient.

02 Pure Care



- pH-neutral, food-grade enzymes clean effectively while being gentle on dishes, leaving no chemical residues.

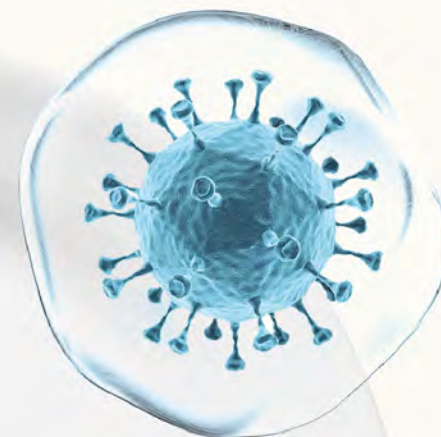
- Safe for baby bottles, teething toys, and utensils. Clean without worries, even for infants' items.

Antibacterial & Water Softening

Made With A Safe And Gentle Formula.

01 99.9% Antibacterial Clean

Active Oxygen Removes Bacteria And Odors
For A Hygienic, Fresh Clean.



02 Water Softening For Enhanced Performance

Softens Water, Prevents Limescale,
And Boosts Cleaning Power.



Pure & Simple

Minimalist formula for clean, pure washing.

No Phosphates

No Chlorine

No Colorants

***No Fluorescent
Agents***

No Fragrance



Quick Wash Compatible

– Efficient & Gentle

Works effectively in short cycles, saving water and electricity.
Gentle on dishes without compromising cleaning power.



POWER OF NATURE[®]